

KTSPMS

HUATMA RAJGURU MAHAVIDYALAYA

Rajgurunagar, Tal – Khed, Dist – Pune 410505

Name of Department – Geography**Name of Activity –****Workshop on Opportunities in the Tourism Business**

The Department of Geography, **Hutatma Rajguru Mahavidyalaya, Rajgurunagar**, organized a workshop on “**Opportunities in the Tourism Business**” on **Tuesday, 15 September 2026**, from **10.00 a.m. to 12.30 p.m.** The workshop was organized with the objective of creating awareness among students about the growing importance of tourism and the various opportunities available in the tourism business. The activity aimed to introduce students to the economic, social and geographical dimensions of tourism and to encourage them to explore tourism-related entrepreneurship and career opportunities. A total of **65 SYBA students** participated in the workshop.

The workshop was conducted under the guidance of **Prof.Dr. D. D. Muluk, Head, Department of Geography**, and coordinated by **Dr. D. M. Markad and Prof. M. L. Muluk**. The faculty members provided academic guidance and encouraged students to actively participate in the discussions. The workshop was designed to provide students with practical knowledge about the tourism industry and to help them understand how geographical resources can be transformed into sustainable tourism opportunities.

At the beginning of the workshop, students were introduced to the concept of **tourism and tourism business**. The faculty explained that tourism is a multidisciplinary activity involving travel, accommodation, transportation, food services, recreation, entertainment, guiding, cultural experiences and various supporting services. Students were made aware of the important role of geographical attractions such as mountains, rivers, waterfalls, beaches, forests, historical sites, religious places and cultural heritage in the development of tourism.

The workshop focused particularly on the **employment and entrepreneurial opportunities available in the tourism sector**. Students were informed about different areas such as travel agencies, tour operations, tourist guiding, accommodation services, homestays, transport services, food and catering services, tourism marketing, event management, adventure tourism and destination management. The discussion encouraged students to consider tourism not only as a source of employment but also as a potential field for entrepreneurship and self-employment.

Special attention was given to the role of **local tourism resources and destinations** in generating business opportunities. Students were encouraged to identify tourist attractions in

their own villages and surrounding areas, including natural landscapes, forts, temples, historical places, traditional festivals, local cuisine, handicrafts and cultural practices. They learned that proper promotion and responsible management of local attractions can create opportunities for local communities while contributing to regional economic development.

The workshop also highlighted the importance of **rural tourism and village-based tourism**. Students discussed how rural areas can offer visitors opportunities to experience local culture, traditional occupations, agricultural activities, local food and natural landscapes. Such tourism initiatives can provide supplementary income to local communities and create employment opportunities for youth while encouraging the conservation of local traditions and resources.

The students were also introduced to the growing importance of **adventure and nature-based tourism**. The geographical characteristics of the Sahyadri region, including mountains, valleys, forests, trekking routes and waterfalls, provide opportunities for activities such as trekking, camping, nature trails and other outdoor experiences. The faculty emphasized that such activities need to be planned and managed responsibly, with proper attention to safety and environmental conservation.

Another important aspect discussed during the workshop was **religious and cultural tourism**. Maharashtra has numerous religious, historical and cultural destinations that attract visitors throughout the year. Students learned about the potential for developing tourism-related services around pilgrimage centres, historical monuments, cultural events and traditional festivals. The discussion also highlighted the importance of preserving the cultural identity and heritage of destinations while developing tourism.

The workshop also addressed the role of **digital technology and social media in tourism business**. Students were encouraged to understand how websites, social media platforms, digital maps, online reviews, photography and video content can be used to promote tourist destinations and tourism services. The faculty explained that digital communication has created new opportunities for young people to market local tourism products and services to a wider audience.

Students were also introduced to the importance of **tourism marketing and destination promotion**. They learned that successful tourism development requires effective identification of target visitors, attractive presentation of destinations, appropriate pricing, accessibility, quality services and positive visitor experiences. The students were encouraged to think creatively about how lesser-known local destinations could be promoted through responsible and sustainable tourism initiatives.

An important component of the workshop was the discussion of **sustainable tourism**. Students were made aware that tourism development should not lead to excessive pressure on natural resources, pollution, environmental degradation or damage to cultural heritage. The

importance of waste management, water conservation, protection of biodiversity, responsible trekking, preservation of heritage sites and involvement of local communities was emphasized. Students learned that sustainable tourism can balance economic opportunities with environmental and social responsibilities.

The workshop also highlighted the importance of **skill development** for students interested in tourism. Communication skills, foreign and regional language skills, interpersonal skills, digital literacy, leadership, hospitality, marketing, customer service, geographical knowledge and problem-solving abilities were discussed as useful competencies for tourism-related careers. Students were encouraged to develop these skills alongside their academic education.

The activity provided students with an opportunity to understand the connection between **Geography and tourism development**. Students learned that geographical knowledge is useful in identifying tourism resources, understanding landscapes, planning routes, studying tourist destinations, analysing accessibility and assessing environmental impacts. Thus, the workshop demonstrated the practical relevance of Geography in the tourism industry.

The participation of **65 SYBA students** made the workshop interactive and meaningful. Students actively participated in the discussions and expressed interest in various tourism-related career and business opportunities. The faculty members addressed their questions and encouraged them to explore tourism resources in their local areas. The activity helped students develop a broader perspective about tourism as an important economic and employment-generating sector.

The workshop also encouraged students to think about **self-employment and entrepreneurship**. Students were made aware that small-scale tourism businesses such as homestays, local guiding services, travel assistance, food services, handicraft sales, photography, local tour packages and nature-based activities can create income opportunities when developed responsibly and according to applicable regulations.

Overall, the **“Opportunities in the Tourism Business” Workshop** was successfully organized by the Department of Geography, Hutatma Rajguru Mahavidyalaya, Rajgurunagar, on **15 September 2026**. The workshop was conducted under the guidance of **Prof.Dr. D. D. Muluk, Head of the Department**, and coordinated by **Dr. D. M. Markad and Prof. M. L. Muluk**. The participation of **65 SYBA students** made the programme academically valuable and interactive. The workshop enhanced students' understanding of tourism as a field of employment, entrepreneurship and regional development and encouraged them to explore the tourism potential of their local geographical and cultural resources. It successfully promoted career awareness, entrepreneurship, skill development and sustainable tourism thinking among the students.







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Hutata Rajguru Mahavidyalaya, Rajgurunagar, Pune

KTSPMS

HUTATMA RAJGURU MAHAVIDYALAYA, RAJGURUNAGAR

DEPARTMENT OF GEOGRAPHY

Major Geography

SYBA GEOGRAPHY (2026-2027) STUDENT LIST for (Present and absent)

Date- 15/09/26 Time- 10.00 to 12.00

Name of Event - Symposium - Opportunities in Tourism.

Sr. No.	Roll No.	Student Name	Gender	Mobile No.	Signature
1	1	Adhal Puja Bhagu	F	9518757840	<u>Adhal</u>
2		Arakh Rohini Niranjn	F		
3		Athawale Pratham Sarang	M		
4	18	Bhoir Shubham Vishnu	M	8261071579	<u>S.V. Bhoir</u>
5	21	Bhosale Iswari Sambhaji	F	7249191138	<u>I.S. bhosale</u>
6	22	Bhote Puja Bhimaji	F	7666900207	<u>Bhote</u>
7	23	Bombale Tanushka Tanaji	F	9657479262	<u>Bombale</u>
8		Chaudhari Anushri Shankar	F		
9		Chimate Dattatray Nandu	M	8788152151	<u>Chimate</u>
10		Dhadwad Tejas Baban	M		
11	203	Dhavale Sai Baburao	M	7387298808	<u>Dhavale</u>
12	42	Dhaykar Rohit Ashok	M	9209841742	<u>Dhaykar</u>
13		Dhore Trupti Maruti	F	9511694808	<u>Dhore</u>
14	47	Dudhawade Sanika Balu	F	9511842119	<u>Dudhawade</u>
15		Gade Pratiksha Ramdas	F	9699681048	<u>Gade</u>
16		Gargote Apeksha Ananda	F		
17	52	Gawade Nilam Ankush	F	7083664221	<u>N.A.G</u>
18	53	Gawade Rupali Ranganath	F	7722051563	<u>Rupali</u>
19	57	Gujar Vaishali Eknath	F	9322846886	<u>Vaishali</u>
20	61	Hande Ashwini Ananta	F	9370675980	<u>Ahande</u>
21		Hiwale Payal Vijay	F		
22	207	Jadhav Vinayak Shriram	M	9172047311	<u>Jadhav</u>
23		Javanjal Monali Balasaheb	F		

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Sr. No.	Roll No.	Student Name	Gender	Mobile No.	Signature
24	208	Kad Sanskar	M	749891169	SPKad
25	72	Kaduskar Ankita Santosh	F	9763756356	Ankaduskar
26	79	Kedari Aarti Balu	F	7248967079	A.B. Kedari
27	80	Kedari Samarth Dattatray	M	7409776264	Skedari
28		Kengale Sakshi Shankar	F		
29	821	Kobal Shravani Pandharinath	F	7350452880	S. Kobal
30	86	Korade Rohan Arun	M	9699077793	R. Korade
31		Korde Abhishek Balasaheb	M	7498660664	Abhishek
32		Kotwal Akshara Suresh	F	895632105	Akshara
33		Kurhade Sayali Sanjay	F		
34	91	Lamture Aryan Buddhasandesh	M	9882099800	A. Lamture
35		Langhi Madhuri Datta	F		
36	92	Lohakare Rutuja Khandu	F	9325209948	Rutuja
37	95	Mandale Vaishnavi Pandurang	F	7350120940	V. Mandale
38		More Sanika Manik	F		
39		Muthe Sonali Uttam	F	9767562371	Sonali
40	108	Nangare Aditya Nilkantha	M	8669425844	A. Nangare
41		Padwal Sharmila Daulat	F		
42		Pandhare Sanika Ramesh	F		
43	121	Paradhi Sneha Arun	F	8767553588	Sneha
44	124	Pardhi Sushma Dunda	F	9405394699	S.D. Pardhi
45	122	Pardhi Aarti Shivaji	F	9527242117	A.S. Pardhi
46		Pashankar Sanika Shankar	F		
47		Patole Purva Sandip	F		
48		Pol Shreya Dinesh	F		
49		Rakshe Sanskruti Santosh	F	9921237787	S. Rakshe
50	140	Rakshe Siddhesh Ganesh	M	9963593112	S. Rakshe
51		Rakshe Vaishnavi Dattatrya	F	9623294308	V. Rakshe
52		Rale Atharva Hiranman	M		
53		Rale Pratik Hiranman	M		

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Sr. No.	Roll No.	Student Name	Gender	Mobile No.	Signature
54		Sagare Sakshi Khanderao	F		
55		Sandbhor Punam Santosh	F		
56		Sapre Samir Babaji	M		
57		Shaikh Saniya Yakub	F		
58		Shinde Kajal Mahadev	F	9356636713	9352321326
59		Shinde Prachi Santosh	F		
60	169	Shinde Sandhya Raju	F	9561350397	Sandhya
61		Sondekar Samruddhi Rajendra	F	7083187250	Sondekar
62		Tambe Trupti Chhaban	F	7498247808	Tambe
63		Wadekar Madhuri Dattatraya	F	9699730315	Wadekar
64		Waghmare Bhakati Narayan	F		
65		Walunj Sanika Rajendra	F	9209987495	S.R. Walunj
66		Walunj Sakshi Machindra	F	8668110195	Sakshi
67		Ware Priya Raju	F	8830709120	Priya
68	199	Watekar Yash Datta Nathu	M	9309489201	Yash
69	227	Kaute pratikshu		9067103603	Kaute
70	200	Yadav Pranthana	F	9130564545	Pranthana
71	220	Mote Sanika Manik	F	8767878646	S.M. Mote
72	108	Aditya Nikanth		8669425846	Aditya
73	111	Om Arun Pacharane	M	7620852691	Om Arun Pacharane
231		Rutuja Prakash Pardeshi	F	8530802826	Rutuja
230		Roshani Prakash Pardeshi	F	7620453699	R.P. Pardeshi
		Coordinator			Head of Department
229		Abhishek Balasaheb Korde		7498660664	Abhishek

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