



K. T. S. P. MANDAL'S

HUTATMA RAJGURU MAHAVIDYALAYA

RAJGURUNAGAR

DEPARTMENT OF COMMERCE

FUTURE PLAN

- ❖ TO START RESEARCH CENTER TO PURSUE DEGREES LIKE M.PHIL & P.HD
- ❖ TO DEVELOP DEPARTMENTAL LINKAGES WITH THE CORPORATE FIRMS
- ❖ TO SIGN MEMORANDUM OF UNDERSTANDING (MOU) WITH FINANCIAL INSTITUTIONS AND INDUSTRIES
- ❖ TO PROVIDE COACHING FACILITIES FOR PURSUING PROFESSIONAL COURSES LIKE CA, CS, CMA ETC.
- ❖ TO START CERTIFICATE COURSES FOR FY, SY & TY STUDENTS
- ❖ TO INCULCATE RESEARCH PERSPECTIVE AMONG STUDENTS
- ❖ TO START ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP)

SWOC ANALYSIS

STRENGTHS OF THE DEPARTMENT :

- HUGE STRENGTH OF STUDENTS
- EXPERIENTIAL TEACHING FOR STUDENTS
- WELL EQUIPPED COMMERCE LAB
- HIGHLY QUALIFIED TEACHING STAFF
- STUDENT FRIENDLY ATMOSPHERE AT THE DEPARTMENT

WEAKNESSES OF THE DEPARTMENT :

- LACK OF P.HD & SET/NET QUALIFIED STAFF
- TAKING INTO CONSIDERATION STRENGTH OF THE STUDENTS USE OF RESOURCES LIKE ICT FACILITIES CREATES BURDEN
- APPROACH OF THE STUDENTS IS UNRECEPTIVE FOR KNOWLEDGE
- IN SOME AREAS HUGE STRENGTH BECOMES WEAKNESS

OPPORTUNITIES OF THE DEPARTMENT :

- CHAKAN & KHED MIDC IS THE BEST SOURCE WE HAVE FOR JOB PLACEMENT
- TO START CA CLUB OF ALUMNI CHARTERED ACCOUNTANTS
- TO START ADDITIONAL OPTIONAL SPECIALIZATIONS FOR UG & PG STUDENTS
- TO START INCUBATION CENTRE FOR BUDDING ENTREPRENEURS

CHALLENGES BEFORE THE DEPARTMENT :

- INFRASTRUCTURE AVAILABILITY
- TO RAISE THE ACADEMIC AND EXTRA CURRICULAR STANDARD AT PAR WITH WELL KNOWN EDUCATIONAL INSTITUTES IN MAHARASHTRA
- TO INCULCATE SENSE OF BELONGINGNESS TOWARDS INSTITUTE
- TO MAKE AWARE STUDENTS ABOUT THE SEVERE COMPETITION