

K.T.S.P.MANDAL'S  
**HUTATMA RAJGURU MAHAVIDYALAYA**  
RAJGURUNAGAR, TAL-KHED, DIST-PUNE 410501  
**BBA(CA) DEPARTMENT (2025-26)**



A log sheet with the following details of program

| Sr. No | Item                                       | Particulars                            |
|--------|--|--|
| 1      | Date                                       | 11 <sup>th</sup> Mar, 2026             |
| 2      | Name of Activity                           | <b>“Data Storytelling”</b>             |
| 3      | Venue                                      | Classroom                              |
| 4      | Time                                       | 10.00 P.M to 11.00 P.M                 |
| 5      | Duration of the programme                  | 1 Day                                  |
| 6      | Expense                                    | -                                      |
| 7      | Source of Financial Assistance             | -                                      |
| 8      | Names of resource persons                  | -                                      |
| 9      | Name of coordinator                        | Prof. A.S. Tanpure<br>Prof. S.U.Kasabe |
| 10     | Number of participants                     | 20 students                            |
| 11     | Copy of the programme                      | -                                      |
| 12     | Curricular/Co-Curricular/Extra-Curricular  | Extra-Curricular                       |
| 13     | Activity belongs to Which Criteria of NAAC | -                                      |

Date:- 11<sup>th</sup> Mar, 2026

## Report

On date 11<sup>th</sup> Mar, 2026 BBA(CA) Department organized **Data Storytelling** for FYBBA(CA) students. 20 student participated actively. Prof. A.S. Tanpure & Prof. S.U. Kasabe Co-Ordinated this Activity.

Data storytelling in this context refers to the practice of converting raw metrics—like engagement rates, message frequency, or content reach—into compelling insights that explain user behavior, highlight trends, and guide strategic decisions.

### Photo:



# Attendance:

K.T.S.P.Mandal's  
Hutatma Rajguru mahavidyalaya, Rajgurunagar  
Tal: Khed, Dist: Pune

## FYBBA(Computer Application) 2025-26 Data Storytelling Students List

| Students Name               | Topic Name          | Sign |
|-----------------------------|---------------------|------|
| Abhishek Walunj             | Snap.Neelix         |      |
| Siddesh Nikam               | Phonepay            |      |
| Shivam Satkar               | Youtube             |      |
| omkar Mathe                 | Instagram           |      |
| Harshad Rakshhe             | Twitter             |      |
| Madago Mayuzi pandit        | Telegram            |      |
| kale sakshi Baban           | Youtube.            |      |
| Jadhav Pratiksha Prakash    | chatgpt             |      |
| Bhagat Trupti Balasaheb     | Meta AI             |      |
| shinde Tanishka Manohar     | o.s life cycle      |      |
| Anekar Jayashri sandipan    | E- Commerce         |      |
| Chaudhari Dhanshri Sandip   | role of scientist   |      |
| Arude Siddhi Maruti         | video conferencing. |      |
| Rajane Anushree Rajendra    | facebook            |      |
| Patel Pragati Jagdish       | Whatsapp            |      |
| Anushka Balasaheb ghodekar  | facebook            |      |
| Prestik Ramkis Akshay       | snatchat            |      |
| Pokharkar niranjan Ravindra | google              |      |
| Suresh Kalyan Bhole         | Instagram           |      |
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J. S. U. Kasabe  
Co-Ordinator

Prof. A. S. Tampure  
HOD

## Overall Result:-

- Improved Understanding of User Behavior

Data storytelling helps uncover how people interact on these platforms—frequency of messaging on WhatsApp, or engagement trends on Instagram posts.

- Enhanced Decision-Making

Turning raw metrics into narratives allows businesses and organizations to make informed choices about marketing strategies, content creation, and customer engagement.

- Identification of Trends

Stories built from data reveal emerging patterns, such as popular content formats (Reels, Stories) or peak times for user activity.

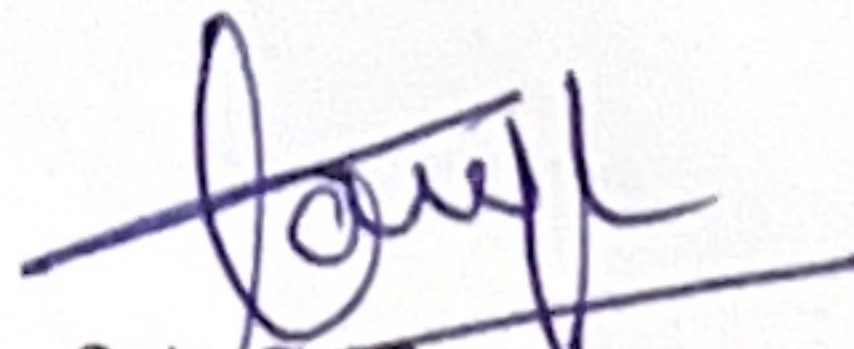
- Better Communication of Insights

Instead of presenting complex dashboards, storytelling makes technical data accessible and persuasive to non-technical stakeholders.



Prof. S. U. Kasabe

Co-ordinator



Prof. A. S. Tanpure

HOD of BBA(CA)

Head  
BBA (CA) Dept.  
R. M. Rajgurunagar



Dr. S. S. Pingale

Principal  
**PRINCIPAL**  
Santatma Rajguru Mahavidyalaya  
(Arts, Science & Commerce)  
Rajgurunagar (Pune)