SEAT No.: 52103

Total No. of Pages: 2

First Year B.B.A. 111: PRINCIPLES OF MANAGEMENT (CBCS 2019 Pattern) (Semester - I)

Time : 2½ Instructio			ndidates:		[Max. Marks: 70			
	All que	stions	s are compulsory.					
2)	Figure	s to th	he right indicate full marks.					
01) Co	moule	ory C	Questions:		[5]			
			choice questions:					
A)	a)		nagement is basically	10000				
	a)	i)	Disciplinary	ii)	Multi disciplinary			
		iii)	Modern	iv)	None of the above			
	b)		her of Scientific Managem	ent is				
		i)	Elton Mayo		Peter F. Drucker			
		iii)	Fredrick W. Taylor	iv)	None of the above			
	c)	Esp	rit de corps means	1 1 10				
		i) .	Parily of authority	ii)	Team spirit			
		iii)	Parily in controlling	iv)	None of the above			
	d)	For	ecasting is also called as_	Aı	_Analysis.			
		i)	Single	ii)	Dual			
		iii)	Statistical	iv)	None of the above			
	e)	is an in evitable factor for achieving economic growth						
		i)	Change	ii)	Crisis			
		iii)	Structure	iv)	None of the above			
В) Ma	tch th	ne Pairs.		[5]			
	a)	Ma	inagement	i)	A natural phenomenon			
	b)	Elt	on Mayo	ii)	Universal concept			
	c)	Mo	otivation	iii)	Inter-wined with behavior			
	d)	Cri	isis	iv)	Human relation school			
	e)	Ch	ange	v)	A feeling of fear			

C)	An	swer in one sentence.	[5]			
,	a)	What is meant by management?				
	b)	What is meant by Forecasting?				
	c)	What is meant by Decision Making?				
	d)	What is meant by Stress management?				
	e)	What is meant by outsourcing?				
D)	Fill	I in the blanks.	[5]			
	a) Management process is					
	b)	is basically a problems of decision-making or cho	osing			
		among alternative courses of action.				
	c)	is the last step in the decision-making process.				
	d)	means assigning work to the others and giving then	n			
		authoring to do so.				
	e)	is a sequence of suddenly disturbing events which	h			
		negatively impact the organization.				
(2) An	swer	any 3 out of 5.				
a)	Wh	at is management? Explain its Natures.	[10]			
b)		plain Concept of Administration, Management and organization				
c)	Exp	plain contribution of F.W.Taylor	[10]			
d)	Wh	at is Delegation of Authority? Explain its importance.	[10]			
e)						
(3) Wri	te sho	ort notes (any four).	1201			
a)		ection of Management.	[20]			
b)	J.R.D. Tata					
c)	Ben	efits of planning.				
d)		ortance of Direction.				
e)		hniques of controlling.				
f)	Kno	owledge Management.				

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[5953]-10	1
First Year B.	.B.A.
101 : PRINCIPLES OF N	MANAGEMENT
(CBCS 2019 Pattern)	(Semester - I)
Time: 2½ Hours]	[Max. Marks : 70
Instructions to the candidates:	
1) All questions are compulsory.	

Figures to the right indicate full marks.

Change

Q1) Compulsory Questions: [5] A) Multiple choice questions: Management is basically Disciplinary ii) Multi disciplinary iii) Modern iv) None of the above b) Father of Scientific Management is Elton Mayo Peter F. Drucker ii) iii) Fredrick W. Taylor iv) None of the above Esprit de corps means_ Parily of authority ii) Team spirit Parily in controlling iv) None of the above d) Forecasting is also called as_ _Analysis. Single Dual i) ii) Statistical iv) None of the above _is an in evitable factor for achieving economic growth. e) ii) Crisis i) Change iii) Structure None of the above iv) B) Match the Pairs. [5] Management i) A natural phenomenon Elton Mayo ii) Universal concept Motivation iii) Inter-wined with behaviour c) d) Crisis Human relation school iv)

P.T.O.

A feeling of fear

	C) Answer in one sentence.							
		a) What is meant by management?						
		b) What is meant by Forecasting?						
		c) What is meant by direction?						
		d) What is meant by controlling?						
		e) What is meant by outsourcing?						
	D)	Fill in the blanks.	5]					
		a) Management process is						
		b)is basically a problems of decision-making or choosin	ıg					
		among alternative courses of action.	Ŭ					
		c)is the last step in the decision-making process.						
		d)means assigning work to the others and giving the	m					
		authoring to do so.						
		e)is a sequence of suddenly disturbing events which	ch					
		negatively impact the organization.						
() 2)	Ans	wer any 3 out of 5.						
2-/	a)	Management is both a science as well as an arts' Comment. [1	01					
	b)	Distinguish between Administration, Management and organization.[1	-					
	c)							
	d) Explain the benefits of Delegation of authoring.							
	e) Explain the benefits of Belegation of authoring.							
<i>Q</i> 3)	Write	e short notes (any four). [2	01					
20)	a)	Types of Management.	~ 1					
	b)	Management of Verghese Kurien.						
	c)	Types of planning.						
	d)	Importance of Direction.						
	e)	Techniques of controlling.						
	f)	Knowledge Management.						
	-/							
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Total No. of Questions : 3]			ns:3]		SEAT No.:	
P2058					[Total No. of Pages : 2	
[5802]-101						
			F.Y. B.	B.A.		
	1	01	PRINCIPLES O	F MA	ANAGEMENT	
	(2	2019	Pattern) (Semester	- I) (C	CBCS) (Backlog)	
Time : 21/	2 Hou	ırs]			[Max. Marks : 70	
Instruction	ons to	the c	andidates:			
1)	All	quest	ions are compulsory.			
2)	Fig	ures t	to the right indicate full n	ıarks.		
Q1) Compulsory questions. [5				[5]		
A)	Mu	ltiple	choice questions:			
	a)	Ma	nagement is a			
		i)	Pure science	ii)	Applied science	
		iii)	Art	iv)	Science and Art both	
	b)) is the chief contributor of the scientific management				
		i)	F.W. Taylor	ii)	Peter Drucker	
		iii)	Henry Fayol	iv)	Elton Mayo	
	c)	c) is the primary function of management.				
		i)	Planning	ii)	Organising	
		iii)	Staffing	iv)	Control	
	d) Creates a feeling of fear and threat amongst					
	individuals and employees.					
		i)	Crisis	ii)	Stress	
		iii)	Disaster	iv)	None of these	
	e)	_	is buit on a fo	oundatio	on of ethics, integrity and thrust.	
		i)	TQM	ii)	Stress management	
		iii)	Crisis Management	iv)	Management of change	

P.T.O.

Mat	ch the pairs :			[5]			
a)	Management	i)	Threats to an organisation				
b)	Narayana Murthi	ii)	A natural phenomenon				
c)	Decision making	iii)	The action of carrying out				
d)	Change	iv)	Infosys technologies Ltd.				
e)	Management of crisis	v)	Executive function				
Ans	wer in one sentence:			[5]			
a)							
b)	· ·						
c)	What is meant by Planning?						
d)	-	_					
e)	What is meant by Stress Mar	nagem	ent?				
Fill				[5]			
a)				ork.			
b)			_				
c)		as th	ne founder of Human Rela	tion			
e) is an inevitable factor for achieving economic growth.							
swer a	any 3 out of 5.						
	•						
Wh	What is out sourcing? State its merits and demerits. [10]						
ite sho	ort notes (Any Four)			[20]			
	•						
Mas	slow's theory of Motivation						
	· · · · · · · · · · · · · · · · · · ·						
Mai							
	•)					
Mai	Management of change.						
0000							
	a) b) c) d) e) Ans a) b) c) d) e) Fill a) b) c) d) e) Wh. Des Wh. Wh. Des Wh. Mas Proof	b) Narayana Murthi c) Decision making d) Change e) Management of crisis Answer in one sentence: a) What is meant by Management b) What is meant by Planning? d) What is meant by Scientific Ne) What is meant by Stress Mar Fill in the blanks: a) According to sheldon, b) is the third funct c) is the third funct c) is an inevitable swer any 3 out of 5. What is management? Explain its for the blanks is organization? Explain its for the blanks is organization? Explain its for the blanks is organization? Explain its for the blanks is out sourcing? State its meant by Stress Mar J.R.D. Tata Maslow's theory of Motivation Process of controlling Management of Crisis Total Quality Management (TQM) Management of change.	a) Management i) b) Narayana Murthi ii) c) Decision making iii) d) Change iv) e) Management of crisis v) Answer in one sentence: a) What is meant by Management? b) What is meant by Planning? d) What is meant by Scientific Manage what is meant by Stress Managem Fill in the blanks: a) According to sheldon,	a) Management b) Narayana Murthi ii) A natural phenomenon c) Decision making iii) The action of carrying out d) Change iv) Infosys technologies Ltd. e) Management of crisis v) Executive function Answer in one sentence: a) What is meant by Management? b) What is meant by Planning? d) What is meant by Scientific Management? e) What is meant by Stress Management? Fill in the blanks: a) According to sheldon, is a process of combining w b) is the third function of management. c) is known as the founder of Human Rela school. d) is concerned with future events. e) is an inevitable factor for achieving economic growswer any 3 out of 5. What is management? Explain its features. What is organization? Explain its features. Describe Henry Fayol's contribution to managerial thoughts. What is out sourcing? State its merits and demerits. ite short notes (Any Four) J.R.D. Tata Maslow's theory of Motivation Process of controlling Management of Crisis Total Quality Management (TQM) Management of change.			

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